

Rahul Gholap

Senior Product Designer | AI & Data Product Designer | UX Strategy | Design Systems

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PROFESSIONAL SUMMARY

Senior Product Designer with 11+ years of experience designing enterprise SaaS products across FinTech, Banking, Mortgage, Healthcare, Insurance, Data Science and E-commerce. My core expertise lies in taking complex, data-heavy workflows and turning them into simple, user-friendly experiences. I have deep experience collaborating with product managers, developers, and data science teams to ship products that balance user needs with clear business goals. Lately, my work focuses heavily on productizing AI—specifically designing conversational interfaces, smart personalization engines, and predictive features that genuinely improve how users interact with software.

CAREER HIGHLIGHTS

- 11+ years of Product Design experience
- Enterprise SaaS, FinTech, Mortgage & Healthcare specialist
- AI-powered product and workflow design
- Design Systems & reusable component libraries
- End-to-end product design ownership
- Cross-functional leadership and stakeholder collaboration

CORE COMPETENCIES & TECHNICAL SKILLS

Product Design: Product Discovery, UX Strategy, User Research, Journey Mapping, Information Architecture, Wireframing, Prototyping, Usability Testing

Enterprise UX: Dashboard Design, Workflow Design, Responsive Design, Design Systems, Accessibility (WCAG), Developer Handoff

AI Design: AI-assisted Workflows, Conversational UX, Human-AI Interaction, Personalization, Prompt Design

Tools: Figma, Adobe XD, FigJam, Photoshop, Illustrator, Axure RP, Etc.

AI Tools: Figma AI, Uizard, Lovable, ChatGPT, Claude, Gemini, Microsoft Copilot, Cursor AI, Framer AI, Etc.

Frontend Basics: HTML5, CSS3, JavaScript, jQuery, Bootstrap

PROFESSIONAL EXPERIENCE

Senior Software Engineer (UX Designer) | Moder Solutions India Pvt Ltd (Xpanse Inc) Jun 2024 – Present

Domain: Banking and Financial Technology (FinTech)

- **Architected end-to-end user experiences** for high-security banking and mortgage products, reducing user authentication friction and drop-off rates by **24%**.
- **Leveraged enterprise-scale Figma and Adobe XD ecosystem** to design rapid wireframes, pixel-perfect mockups, and interactive prototypes tailored to highly technical operational workflows.
- **Integrated intuitive AI personalization concepts** into core trading and finance dashboards, boosting daily feature adoption by **18%** through automated predictive data parsing.
- **Collaborate actively with global Product Managers and Engineering leaders** to translate dense regulatory, technical compliance, and business requirements into highly streamlined customer layouts.

Senior UX Designer | Xoriant Solutions Pvt Ltd Nov 2019 – Jun 2024

Domain: Banking, Finance, Healthcare, E-Commerce, and Augmented Reality (AR)

- **Spearheaded intensive multi-domain user research** and comparative landscape analysis to position enterprise-grade B2B applications effectively against market leaders.
- **Designed sophisticated data visualization and analytical dashboards** across complex healthcare rule-management and clinical abnormality software architectures.
- **Mentored and managed an agile team of 4 junior UX designers**, establishing rigid quality assurance workflows and UI standardizations across the firm.
- **Illustrated multi-tier product concepts** using comprehensive user storyboards, high-fidelity process flows, and cross-functional web sitemaps.
- **Engineered custom visual assets**, intuitive iconography, and responsive design systems using Adobe Creative Suite (Photoshop, Illustrator) and XD to ensure optimal look-and-feel consistency.

UX/UI Designer | Mindworx Software Services Pvt Ltd (Saama Technologies) Dec 2017 - Oct 2019

Domain: Data Science, Life Sciences, and Advanced Healthcare Analytics

- **Transformed complex scientific and demographic datasets** into clean, digestible data insights, optimizing visual flows for high-traffic healthcare analytics panels.
- **Embedded Artificial Intelligence components** (Machine Learning & Deep Learning predictive outputs) cleanly into human-readable data layouts, reducing decision-making latency for operators.
- **Utilized advanced Highcharts and D3.js interactive chart libraries** to build visually engaging, live-updating widgets within web systems.
- **Developed production-ready responsive interfaces** using HTML5, CSS3, jQuery, and utility grid frameworks like Bootstrap and Foundation.

UI Designer | Veracity Software Pvt Ltd Feb 2016 - Dec 2017

Domain: Human Capital Management (HCM)

- **Orchestrated full UI lifecycles** for cross-platform enterprise software platforms, producing wireframes, mockups, and low-to-high fidelity interactive application flows.
- **Defined end-to-end corporate branding identities**, delivering standardized digital collateral including interaction prototypes, product marketing materials, and digital touchpoints.
- **Executed frontend prototyping code adjustments** using responsive frameworks to ensure accurate UI design fidelity matching across all device breakpoints.

UX/UI Designer | J&V Information Systems and Services Jun 2015 - Feb 2016

Domain: Customer Relationship Management (CRM) and E-Commerce Platforms

- **Designed interactive web applications**, standalone branding elements, and transactional e-commerce workflows to optimize consumer buying conversions.
- **Built interactive functional prototypes** utilized directly by account managers to streamline client sign-off pipelines, accelerating discovery phases.

Web & UI Designer | Cognizable Technology Group Apr 2014 - May 2015

Domain: Data Processing & Content Conversion

- **Developed customized web forms and semantic markup** using HTML, CSS, and native JavaScript to create fast, scalable user inputs.
- **Partnered with Business Analysts** to audit product blueprints and user stories, aligning interface behaviors directly with client goals.

EDUCATION

Master of Computer Applications (MCA), Pune University

Bachelor of Science (B.Sc.), Pune University

CERTIFICATIONS

- Google Mobile Experience
- Adobe XD UX Design
- Adobe Photoshop
- Web & Desktop App UI in Figma

AWARDS

Consistent Champion • Shining Star Award • Employee of the Quarter • Star Team Award • Titan Team Award • Bright Beginning