# Rahul Gholap

Senior UX Designer



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#### Professional Summary:

- Senior UX Designer with 9 years of professional experiences in User Experience and User Interface Designing using latest tools and technologies like Adobe XD, Figma, Photoshop, Illustrator, InVision, etc.
- Deliver user flows, wireframes, mock-ups, presentations and comprehensively annotated design specifications, prototypes and final designs using tools like Adobe Photoshop, Illustrator, etc. for internal/external development teams.
- Experience with HTML5, CSS3, Jquery.
- Strong experience with responsive designing for web & mobile app design.
- Strong communication, problem-solving, and planning skills, with ability to work independently or in a team environment.



# **Key Responsibilities**

- Lead UX/UI design for client sites and apps.
- Conduct user research, competitor analysis, and usability testing.
- Create wireframes, prototypes, and graphics using Adobe Suite.
- Collaborate with cross-functional teams for optimal product experiences.
- Mentor and manage a team of junior designers.

# Skills / Softwares

Specialized In	Prototype	Major Tools	Development
User Research, Analysis	Figma	Adobe XD	HTML 5
Information Architecture	XD	Adobe Photoshop	CSS 3
User Experience Design	Invision	Adobe Illustrator	JavaScript
Sketching & Wireframing	Axure RP	Figma	JQuery
Prototyping, & more	Balsamiq	Invision Studio	CMS



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(Note : Some projects are not listed due to client confidentiality reasons.)

<b>€</b>	Domains			
	HealthCare	Finance	E-Commerce	Data Science
	Life Science	Banking	CRM	Data Processing
	Medicines	Insurance	НСМ	AR / VR



## Certifications

- Mobile Experience Certification By Google
- User Experience Design Essentials Adobe XD UI UX Design By Udemy
- Cert Prep: Adobe Certified Associate Photoshop By LinkedIn
- Web & Desktop App UI in Figma certificate By Cursa

# Work History

## **Xoriant Solutions Pvt Ltd**

Position: Senior UX Designer | Duration: Nov 2019 - Present

**Domain:** Healthcare, Finance, E-commerce, Augmented Reality, etc.

Role:

- Spearhead user research and competitor analysis, translating insights into innovative design solutions.
- Lead the creation of user interfaces for analytical dashboards, wireframes, and mockups across diverse domains like Healthcare, Finance, E-commerce, and Augmented Reality.
- Collaborate closely with product managers and engineers to gather and evaluate user requirements, ensuring alignment with business objectives.
- Illustrate design ideas through compelling storyboards, process flows, and detailed sitemaps.
- Championed effective communication with clients, comprehensively understanding their business goals and objectives.
- Craft visually stunning graphics, icons, and user flows utilizing tools such as Adobe Illustrator, Photoshop, and XD.

## Mindworx Software Services Pvt Ltd

#### Position: UX UI Designer | Duration: Dec 2017 - Oct 2019

#### Domain: Data Science, Life Science & Healthcare

Role:

- Managed, analyzed, and transformed information into actionable insights, specializing in Data Science, Life Science, and Healthcare.
- Designed user interfaces for analytical dashboards, wireframes, and mockups, incorporating Artificial Intelligence technologies like Machine Learning and Deep Learning.
- Utilized Highcharts & D3.js chart libraries to create engaging and informative applications.
- Coordinated with cross-functional teams to design and prototype new interfaces, ensuring a seamless user experience.
- Developed interaction models and site navigation using HTML, CSS, jQuery, and responsive design frameworks such as Bootstrap and Foundation.

# Veracity Software Pvt Ltd

Position: UI Designer | Duration: Feb 2016 - Dec 2017

Domain: Human capital management (HCM)

Role:

- Orchestrated the creation of wireframes, mockups, and prototypes using tools like Adobe Illustrator and Photoshop.
- Established the corporate branding and identity materials, including ID-cards, letterheads, and visiting cards.
- Collaborated with the team on designing and prototyping new interfaces, encompassing HTML, CSS, jQuery, and responsive web design frameworks.
- Executed all facets of design, from logos and icons to one-page websites, email signatures, and interaction prototypes.
- Managed SEO for websites and handled the company's profile on social media.

## J&V Information Systems and Services, Pune

Position: UX UI Designer | Duration: Jun 2015 - Feb 2016

Domain: Customer Relationship Management (CRM) and E-commerce

Role:

- Designed logos, icons, web pages, and corporate & e-commerce websites, providing visually appealing and user-friendly interfaces.
- Developed prototypes for apps and websites, actively involving clients in the approval process.
- Led the creation of responsive websites and UI deliverables, including wireframes, flowcharts, screen mock-ups, and interface design specifications.
- Executed SEO strategies for websites, contributing to enhanced online visibility.

## Cognizable Technology Group, Pune

Position: Web & UI Designer | Duration: Apr 2014 - May 2015

#### Domain: Data Processing & Conversion

Role:

- Designed the layout and forms of web applications using HTML, CSS, and JavaScript.
- Collaborated with business analysts to define strategy, content, and features based on understanding their business models and goals.
- Optimized applications for maximum speed and scalability, ensuring a positive user experience.

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# Education

2011 - 2014	Master of Computer Applications	Pune University
2006 - 2009	Bachelor of Science	Pune University



# Awards & Recognition

- Shining Star Award
- Employee of the Quarter
- Bright Beginning
- Star Team Award
- Titan Team Award

I hereby declare that above-mentioned information is correct to the best of my knowledge and belief.

Place : Pune Date : Signature : Rahul Gholap